#### SCBC NOTES of the SOUTHERN CALIFORNIA BLUEBIRD CLUB MEETING

### November 1, 2014

### **Irvine Ranch Water District Community Room**

**Bob Franz** opened the meeting at 9:00. There were 24 people in attendance.

**Bill Wallace** brought a spread sheet of boxes, locations, and monitors. Everyone is asked to check to make sure the information is accurate. **Bill Wallace** was nominated and voted in to take over for Bob Franz. Bob will soon be 85 years old and would like to relax a little. Happy Birthday Bob!

### Treasurer's Report by **Jo-Ann Coller**:

SCBC: One book sale for \$10.00. One credit card charge \$5.40. Net balance \$7,204.78.

CCI: Received \$60.00 for Wild Life signs, donations at Acorn Day \$50.00. Expenses \$20.19 office supplies, final payment on poster \$1,000.00. Net balance \$3,245.22.

Combined total \$10,450.00

## Gillian Martin's CCI report to SCBC for October 2014

Gillian did two presentations for UCI's OLLI program. One was on snags and the other on woodpeckers. Student evaluations showed that the programs were well-received.

She also provided a program for Pasadena Audubon. This opportunity was used to thank the Chapter for their support of the CCI.

Another program was done for 28 science teachers of the Irvine School District to promote their use of the free teacher's loaner kit. Six posters were given as prizes.

Gillian presented the CCI's new poster which was the outcome of three months of collaboration between the illustrator and a Phd biologist in Virginia. The cost of producing the poster was \$3200. Three thousand of this fee was for the professional illustration. This was funded by Edison International. The cost of printing the poster was an additional \$675.

Gillian is working on another project. The poster, a reading book <u>A Log's Life</u> and and several materials will become a new capacity building project for the CCI. It's goal is to provide a more condensed and portable program for educators and for rangers and docents working primarily outside of in the field. Grant proposals to Pasadena Audubon and to Fund for Wild Nature were submitted to cover the cost of this project.

A new Wildlife Tree sign was presented. It was funded by the Land Trust of the Upper Arkansas. The LTUA ordered 200, kept 25 and donated 175 to the CCI.

Gillian has started to compile a list of CCI supporters who can be targeted for special announcements and requests for donations etc.

Gillian attended a five hour website workshop to help her resolves some problems and to manage it more effectively.

The following are CCI numbers to date accumulated from Jan 2013:

Students heard a program	1,348
Adults attended presentations	910
People came to our booth at public events	1,491
Wildlife Tree patches earned	21
Wildlife Tree signs distributed	50

# **Topic Updates:**

**Coyote Hills Event**: **Sue Bulger** presented information about Coyote Hills. There is a fund raiser walkathon to try to keep the 510 acres a nature area, free of homes. It used to be oil well property. **Gillian Martin, Sue and Bill Wallace** are volunteering man booths. Sue requested more volunteers. November 8, 2014, 9:00 to 12:00.

Fullerton Arboretum Native Plant Sale: **Bill Wallace** announced the Annual Native Plant Sale. There will be speakers, groups, and native garden presentations. Nov 15-16, 2014, 10:00 to 4:00.

**Dessie Sieburth**, 12 years old Pasadena Audubon member presented a slide show of his Blue Bird Conservation Project. Excellent presentation! Many commented on the accuracy of his data and the confidence and maturity of his presentation.

Respectfully submitted by

**Danette Davis**